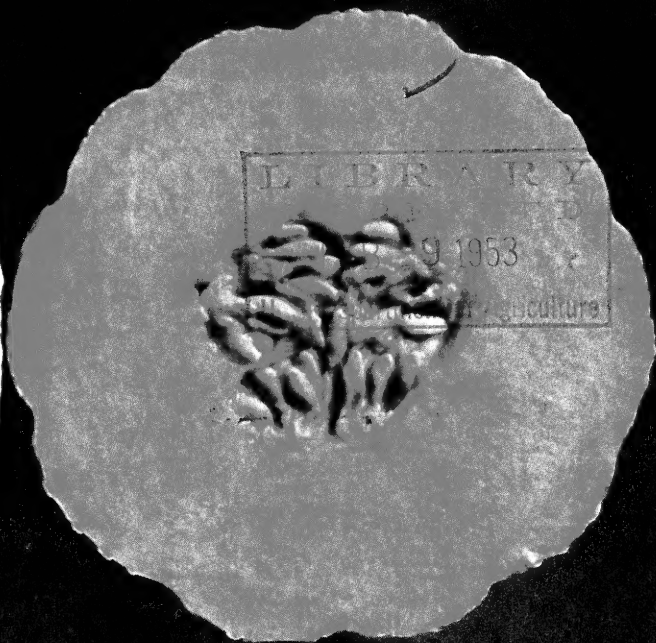


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1953 MANUAL ON

Cantaloupes



CATALOG & PRICE LIST

**THE ROCKY FORD CANTALOUPE
SEED BREEDERS' ASSOCIATION**

ROCKY FORD • COLORADO



*“Thou shalt not sow thy
field with mingled seed”*

—These words were written by Moses, over 3,400 years ago. Then, Paul, over 1,500 years later completed the warning by saying, “For whatsoever a man soweth that shall he also reap.” Yet today thousands of farmers are carelessly planting their fields with “mingled seed.” There is neither satisfaction nor profit in growing a crop from “mingled seed.” By exercising care and good judgment in selecting the source of his seed, the farmer can secure good seed, which is the foundation of a good crop.

ROCKY FORD



CANTALOUPE

PRESENTING

THE 1953 PRICE LIST & CATALOG

of

**The Rocky Ford
Cantaloupe
Seed Breeders'
Association**

**ROCKY FORD,
COLORADO**



CANTALOUPE

THE WINTER MONTHS are now at hand. The leisure hours of the long evenings are the time for the farmer to make his plans for the coming spring's work. The harvest is over and the stock are in their winter quarters. The vegetables of the garden have been gathered. The fields have been plowed, so the winter freezing will make the preparation of a spring seed bed easier. The young trees in the orchard have received their protection, and the raspberry and blackberry bushes have also had their winter covering of straw. These and other preparations for the long winter must give to the industrious and active farmer a feeling of satisfaction.

The farmer can look back over the year's work with a feeling that he did his best with the knowledge he then had. The lessons learned from the experience of the past year will assist in planning the coming season's work. He knows that the abundant harvest was not the result of a single plowing and planting. It came from years of careful preparation and planning. Also the thought comes to him, now stronger than ever, that his part in the production of the crop was to provide, as best he could, the conditions under which the materials and forces of nature could function to the best advantage. With a possession of some knowledge as to what nature has done and will continue to do toward the production of his crop, the farmer is in a position to devise ways and means to utilize to the best advantage these forces of nature in helping him to produce a crop. The experiences of the past year teach him that there are many forces and conditions over which he has no control, so he is content to let nature work out her own course. These experiences also teach that there are many things he can do which will improve the quality and quantity of his products.

He gathers around him, for evening reading, the best and latest books on agriculture. He has three or four of the best farm papers most suitable for his system of farming. The bulletins from the State Experiment Station dealing with the best methods of dairying, poultry raising, livestock and orcharding are on his table. Also the latest books on the care of the home garden. These particularly attract his attention, for he remembers with pleasure the many fine vegetables that came from his garden last year.

He reads, plans and is eager for the coming of spring when the field work can begin. He has decided to use greater care in the preparations for his crop, utilizing the latest information on fertilizers and insecticides. He will use greater care in the selection of varieties of plants and the quality of seed. He will give

THE ROCKY FORD CANTALOUPE

FOR 1953



back to Mother Nature seeds that come from a fine head of wheat, a beautiful flower, or a prime, luscious melon, knowing that she will return a yield many-fold. No more will he cheat her with seeds of inferior or doubtful quality, for there is neither satisfaction or profit in growing crops from poor or mingled seed. He knows that Nature can be gracious and kind, if he follows the rules she has so plainly shown us.

We trust that among the books and papers which he has gathered for study will be found this catalog. In perusing its pages we hope he may find pleasure and profit. Our long experience in the breeding, growing and selection of plants has taught us many things of interest and help for the farmer.

This catalog is designed to help the farmer to pick the variety of seed best suited for his needs. Only seed of the very best quality is offered on these pages. We have been growing quality cantaloupe seed for 43 years. Our purpose in all these years has been to produce the very finest seed that it is possible to grow. The greatest care is taken to insure that only the finest melons are saved for seed. Care is exercised in seeing that the seed is pure and true to name. The experiences of these 43 years, combined with the best modern methods of production and careful supervision of the harvest, enables us to offer you the finest quality of cantaloupe seed that can be produced. The seed is sold to customers in every state in the nation and to customers in several foreign countries. The seed is planted under a wide variety of conditions, in many types of soil. Because of the high quality of the seed, it produces well in all these different sections and under all these varying conditions. This experience is your best guarantee that in buying the seed listed on the following pages you will be taking the first and most important step toward a successful crop.

While the selection of the best seed is fundamental for a bountiful crop, the job is not done when the seed is planted. Many problems confront the farmer and he wants information on them so that his seed may have the best opportunities for growth. Besides supplying the finest seed that it is possible to grow, we publish a series of informational sheets designed to meet the challenge of nature. We feel that this additional service of supplying information on disease, insects, and methods of production is a part of our duty to our customers. Our assistance can be had for the asking. If you have any questions regarding seed or cantaloupe production, write to us. We will be pleased to hear from you.

SEED BREEDERS' ASSOCIATION

Highest Quality, Purity, and Selection

THE SEED BREEDERS

ONE OF THE LEADING HALE'S BEST STRAINS

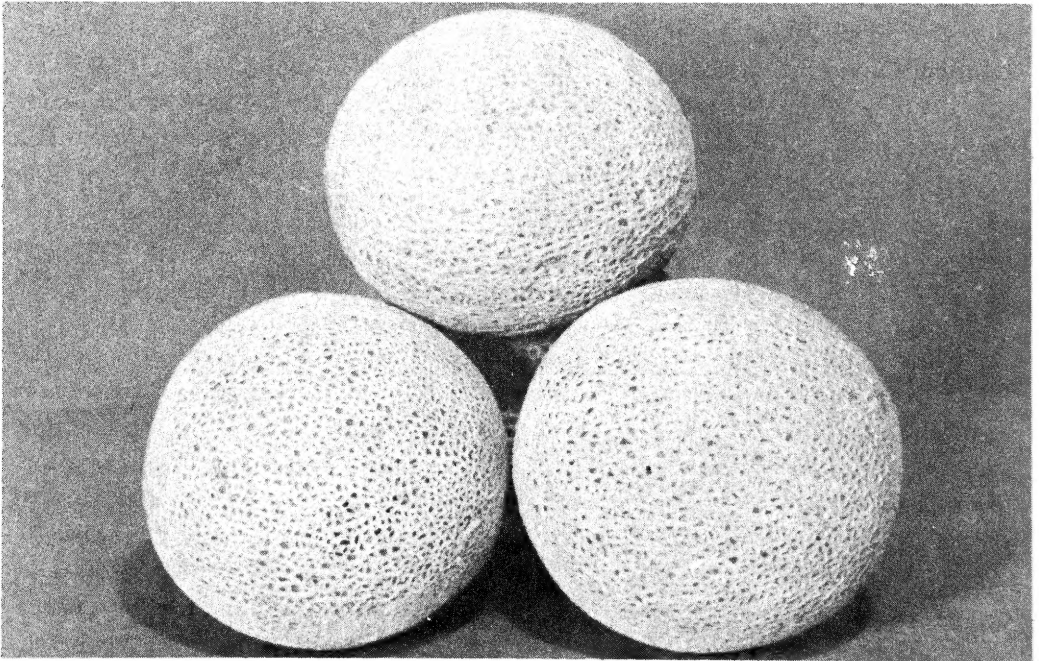
The Seed Breeders is our most popular strain of the Hale's Best Variety because of its earliness and uniformity.

The Seed Breeders is a melon with a thick, firm, salmon colored flesh of very fine flavor. The seed cavity is small and compact. The melons are slightly oval, firm and well-netted, making splendid shippers. The Seed Breeders strain runs to even jumbo sizes. The vigorous vine produces a slightly earlier melon and is more prolific than other Hale's Best strains. Maturing in 80 to 85 days, it is

earlier than other strains. Its fruit is more uniform in size and shape.

In testimony to its excellence, the Seed Breeders was used as foundation stock in the development of such new varieties as the Purdue 44 and the Texas Resistant No. 1. Having developed the Seed Breeders ourselves, we can offer you some fine stock of this variety. If you want early cantaloupes, the Seed Breeders has proven itself to be the finest in flavor and quality.

PRICES POSTPAID: Ounce, 25c; 1/4 pound, 75c; 1/2 pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.



Highest Quality, Purity, and Selection

NINE THIRTY-SIX

A POPULAR HALE'S BEST STRAIN

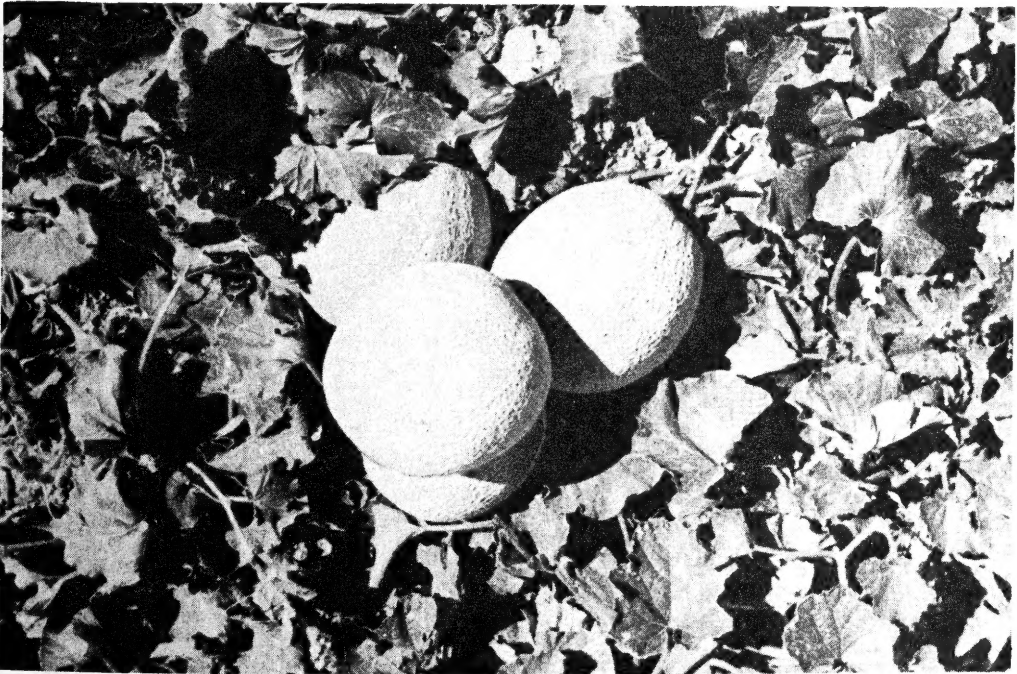
The Nine Thirty-Six is one of the popular Hale's Best strains of cantaloupes. Like all Hale's Bests, it is an early melon maturing in 85 days. The Nine Thirty-Six has a fine flavor and good shipping qualities. The melons are well netted with no sectors and run to even jumbo sizes, weighing 3 to 4 pounds. The flesh is thick and salmon colored, and the seed cavity is small and tight. The Nine Thirty-Six has an excellent flavor and a high sugar content. The vines are vig-

orous and set and hold a heavy crop of cantaloupes.

The Nine Thirty-Six is adaptable to every cantaloupe section and, since we introduced the strain in 1934, it has become one of the leading commercial strains. Its high quality and its earliness account for this popularity.

Having developed and introduced the Nine Thirty Six, we are in a position to offer you an exceptionally fine stock of seed of this strain.

PRICES POSTPAID: Ounce, 25c; $\frac{1}{4}$ pound, 75c; $\frac{1}{2}$ pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.



All Our Cantaloupe Seed is Hand-Cut

Highest Quality, Purity, and Selection

JUMBO HALE'S BEST

THE LARGE POPULAR STRAIN

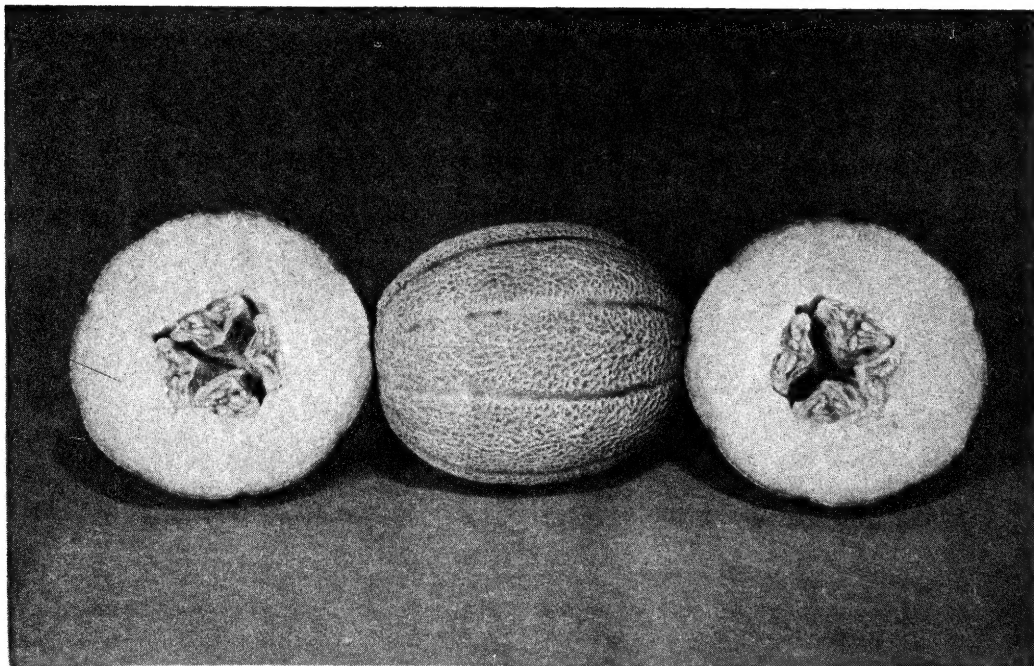
The Jumbo Hale's Best is a large fruited strain of this popular variety that is exceptionally well adapted to local markets. Because of its large sizes it is not a melon for the best commercial purposes.

The Jumbo strain of the Hale's Best has the thick salmon flesh, the sweetness and the excellent quality of the other strains. The fruit will weigh about 5 pounds and is heavily netted with a distinct suture. The cavity is rather large,

but the flesh does not break down readily. The vines of the Jumbo Hale's Best are vigorous in growth and well able to mature the large melons they produce. The Jumbo will mature in about 85 to 90 days.

Because of its large sizes and its fine quality, the Jumbo Hale's Best is increasingly in demand from the market gardeners. The home gardener, too, will be well pleased with this cantaloupe. We can recommend it to you.

PRICES POSTPAID: Ounce, 25c; $\frac{1}{4}$ pound, 75c; $\frac{1}{2}$ pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.



6 *All Our Cantaloupe Seed is Hand-Cut*

Highest Quality, Purity, and Selection

NEW "88"

This new melon is one that has been tried on a limited scale and has indications of being an improvement over existing strains of the Hale's Best.

The "88" is uniform in size, averaging about 5½ inches by 6½ inches. The netting is heavy and uniform, with only a faintly perceptible ribbing. The flesh is very thick, salmon colored, and the sugar tests generally run somewhat higher than on the regular Hale's Best strains. The melons mature in about 80

to 85 days. The vines are strong and hardy and produce a good crop of melons. Yields here at Rocky Ford have been the equivalent of about 225 standard crates to marketable melons per acre.

We are offering the "88" at the same price as the other Hale's Best strains. However, we are asking that our customers give us a report on what they think of this melon at the end of the season.

PRICES POSTPAID: Ounce, 25c; ¼ pound, 75c; ½ pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.

MILDEW RESISTANT NO. 6

The No. 6 is a strain of the powdery mildew resistant cantaloupes. It is 100% resistant to the disease. It can be picked on a full slip and stand shipment to distant markets. The fruits run to jumbo 36's in size and are well netted. The flesh is firm, salmon colored, and of good flavor. The No. 6 will mature in about 90 days. The vines of the No. 6 are not as large and abundant as are the vines of the No. 5 strain, but they produce a good crop of cantaloupes.

A large part of our supply of the No. 6 is already sold as this catalog goes to press, but we will have some seed available for you this season.

PRICES POSTPAID: Ounce, 25c; ¼ pound, 75c; ½ pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.



All Our Cantaloupe Seed is Hand-Cut

Highest Quality, Purity, and Selection

FOUR-FIFTY

AN IMPROVED STRAIN OF THE NO. 45

The new "Four-Fifty" is an improved strain of the widely used No. 45, and has been very successful wherever used.

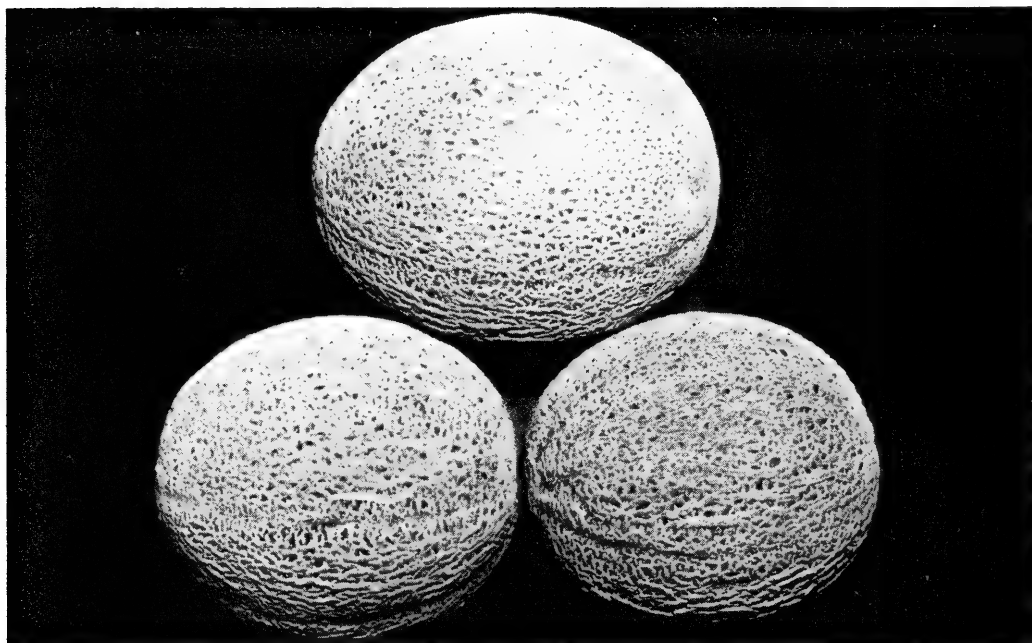
The 4-50 is a melon that will hold up in prime edible condition for several days after being picked on a full slip. This characteristic not only makes a good shipping melon but also prevents loss in the fields. Any ripe melons overlooked in the fields are still in good condition on the following days.

The Four-Fifty is an oval melon covered by a heavy net. The flesh is salmon

colored, sweet and smooth. The cavity is small and compact. The vines are vigorous in growth and produce a heavy set of melons. The 4-50 will average jumbo 36's in size, weighing about 4 pounds. The variety matures in about 98 days.

Since we introduced the 4-50 in 1943, the demand for this variety has been steadily increasing, and in several districts it has already replaced the No. 45 as the principal variety. We have a good supply of the 4-50 seed, and can take care of your requirements.

PRICES POSTPAID: Ounce, 25c; $\frac{1}{4}$ pound, 75c; $\frac{1}{2}$ pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.



All Our Cantaloupe Seed is Hand-Cut

Highest Quality, Purity, and Selection

MILDEW RESISTANT NO. 45

A LEADING COMMERCIAL CANTALOUPE

The Mildew Resistant No. 45 has become one of the most popular varieties of commercial cantaloupes.

The No. 45 is a slightly oblong melon, well-netted and solid. Picked vine-ripened on a full slip, it can be shipped long distances without any breakdown of the solid, firm flesh. The flesh is salmon colored, firm textured and sweet. The cavity is small and compactly filled with seed. The vines are vigorous and pro-

lific, producing jumbo 36 sized melons, maturing in about 95 days.

The vigor and shipping qualities of the No. 45 account for its universal popularity. It is one of the finest commercial melons on the market because it can be picked vine-ripened and stand shipment to distant markets. Its heavy set of melons makes it popular with the grower because of its large yields. Its fine quality and flavor make it popular with the buyers.

PRICES POSTPAID: Ounce, 25c; $\frac{1}{4}$ pound, 75c; $\frac{1}{2}$ pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.



All Our Cantaloupe Seed is Hand-Cut

Highest Quality, Purity, and Selection

NO. 36 HALE'S BEST

THE STANDARD H. B. STRAIN

Since we introduced the No. 36 in 1931, it has become a firmly established variety and is generally used as a standard of comparison.

The No. 36 is an improved strain of the old original Hale's Best. It is an even jumbo 36 in size, solidly netted with no ribs. The melons are heavy and solid, with a small seed cavity. The spicy salmon-colored flesh is smooth and firm. The vines are strong and hardy. The No. 36

is an early melon, maturing in about 85 days. Its earliness, heavy yields, fine flavor and splendid shipping qualities all combine to make the No. 36 one of the best varieties for the home and market gardener and the commercial shipper.

The long period of success of the No. 36 is proof of its superiority. Our stock of this strain is of high standard and has all been hand-selected and hand-cut.

PRICES POSTPAID: Ounce, 25c; $\frac{1}{4}$ pound, 75c; $\frac{1}{2}$ pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.



QUEEN OF COLORADO

ONE OF THE BEST MUSKMELONS

The Queen of Colorado is a leading variety that won an "All America" selection award in 1939. It is a development from the Pride of Wisconsin, and is a cross between the Honey Rock and Hearts of Gold. It combines the thick, tough rind of the Honey Rock with the excellent eating qualities of the Hearts of Gold.

The Queen of Colorado is a splendid melon for home and market gardens. The melons usually weigh about 5 pounds. The rind is hard and pearl gray

in color, loosely netted, slightly ribbed and ripens to a yellowish shade. The flesh is unusually thick, a solid orange color and is solid without undue premature softening. The Queen of Colorado has become a favorite in the Central and Eastern states for a grower who wants a melon of the muskmelon type. Its superiority in flavor has created a demand for it from the buyers.

We have a high quality strain of this seed that has been hand-selected and hand-cut.

PRICES POSTPAID: Ounce, 25c; $\frac{1}{4}$ pound, 75c; $\frac{1}{2}$ pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.



Highest Quality, Purity, and Selection

PURDUE 44

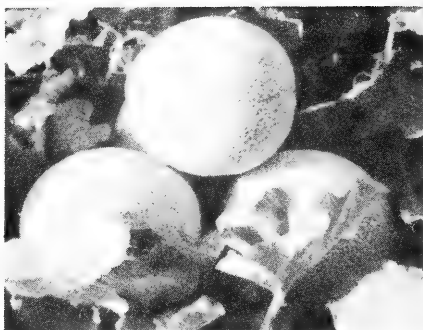
A NEW HALE'S BEST STRAIN

PURDUE 44 is a new Hale's Best cantaloupe, selected from our Seed Breeders strain. It has all the fine Hale's Best characteristics plus a resistance to alternaria leaf spot.

In appearance the Purdue 44 melons resemble the Seed Breeders. The fruit are uniform in size running to jumbo 36's. There are no pronounced ribs, and the net is heavy and uniform. The flesh is salmon colored, thick, and has a high sugar content. The cavity is small and well filled with seeds. The Purdue 44 will mature in about 85 days.

The particular characteristic of the Purdue 44 is its resistance to alternaria leaf spot. This is a disease of cantaloupes that results in the plant "firing at the hill" and losing most of the leaves at the time the fruit is maturing. While the Purdue 44 is resistant to alternaria leaf spot, it is not resistant to bacterial wilt.

The Purdue 44 has made a good record since its introduction three years ago, and will become increasingly popular as it becomes better known. We can recommend this melon to the grower who wants an early melon of high quality.



PRICES POSTPAID: Ounce, 25c; 1/4 pound, 75c; 1/2 pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.

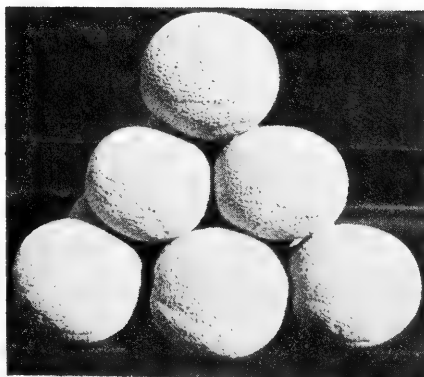
MILDEW RESISTANT D-2

A LARGE EARLY RESISTANT TYPE

The D-2 produces a cantaloupe that is earlier and larger than the Mildew Resistant No. 45. Having developed the D-2 ourselves, we can recommend it to the grower who needs a vigorous resistant melon.

The D-2 is one of the earliest of the resistant strains, and will mature in about 90 days. The melons are heavily netted, very solid, and will hold up under shipment for long distances. The D-2 makes a beautiful melon in the crates. The flesh is salmon colored, of fine quality, and the triangular seed cavity is well filled. The vines are very vigorous and produce a heavy crop of melons.

The D-2 will particularly recommend itself to the grower who wants a large, solid, heavily netted melon which will stand abuse in handling. The D-2 is one of the best melons for shipment in bulk.



PRICES POSTPAID: Ounce, 25c; 1/4 pound, 75c; 1/2 pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.

BENDER'S SURPRISE

A VERY POPULAR MUSKMELON

The Bender's Surprise is one of the leading muskmelons grown for local market, roadside sale and short haul shipment. The melon is well known and has held its popularity for many years.

The Bender melons are short oval in shape, generally measuring about 8 by 7 or 7½ inches, and weighing 6 to 8 pounds. The ribs are prominent, the netting broad and heavy and somewhat unevenly distributed over the melon. The skin color is a grayish green, turning to a light yellow when the melon ripens. The flesh is a salmon-orange in color, thick, juicy and comparatively soft in texture. This is a highly flavored melon and very sweet. The cavity is large. The rind is thick and moderately strong. The Benders matures in about 90 days.

There are a great many melons of this type on the market, but the Bender's Surprise is one of the leaders.

PRICES POSTPAID: Ounce, 20c; ¼ pound, 65c; ½ pound, \$1.20; 1 pound, \$2.00; 5 pounds, \$8.80.

SCHOON'S HARDSHELL

A BENDER TYPE MUSKMELON

The Schoon's hardshell is an excellent muskmelon of the Bender type, with a hard, firm shell which makes it a good shipping melon. This rind is hard, covered with a distinctive gray netting, and is deeply ribbed. When the melon is ripe, this rind takes on an attractive golden color.

The flesh of the Schoon's Hardshell is deep salmon in color, fine textured and of excellent flavor.

The melons of this variety weigh 6 to 7 pounds and mature in about 90 days.

You will find the Schoon's a valuable melon of the muskmelon type because of its ability to remain in palatable condition longer than most such melons after picking.

PRICES POSTPAID: Ounce, 25c; ¼ pound, 75c; ½ pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.

Highest Quality, Purity, and Selection

WHITE SEEDED PINK PEARL

A DISTINCTIVE CANTALOUPE OF QUALITY



The White-Seeded Pink Pearl is a very distinctive melon, with a heavy pearl gray netting and pure white seed. Its unusual appearance will attract the attention of the consumer.

It is a moderately large melon, averaging about 4 to 5 pounds. The fruit is oval in shape, very heavily netted, pear gray in color, with distinct ribbing. The flesh is thick, firm and moderately juicy. The deep pink color of the flesh is attractively contrasted by the pure white seed that fills the small cavity. The fruit matures in about 90 to 95 days. The vines are heavy, giving good coverage for the melons.

The Pink Pearl is an excellent melon for the grower who wants a distinctive melon of good quality. It is a fine shipper.

PRICES POSTPAID: Ounce, 25c; $\frac{1}{4}$ pound, 80c; $\frac{1}{2}$ pound, \$1.50; 1 pound, \$2.50; 5 pounds, \$11.00.

HEARTS OF GOLD

A POPULAR MARKET GARDEN MELON

The Hearts of Gold is a standard variety for the home and market gardener.

It is a moderately small melon, running from standard 45's to 36's. It is nearly round, with a heavy close netting over the ribs but no netting over the furrows between the ribs. The flesh is pink in color, thick and sweet. The cavity is medium to small in size. The vines are coarse, medium in size and dark green in color, producing a prolific crop of melons in about 90 days.

The Hearts of Gold is one of the best cantaloupes for the roadside stand and for nearby markets. Its excellent eating qualities and its striking appearance have made it a popular melon.

We can offer a fine strain of Hearts of Gold seed.



PRICES POSTPAID: Ounce, 25c; $\frac{1}{4}$ pound, 65c; $\frac{1}{2}$ pound, \$1.20; 1 pound, \$2.00; 5 pounds, \$8.80.

EARLY MAY

The Early May is a Hale's Best type, with particular emphasis placed upon the qualities demanded by market gardeners. The Early May is an early melon, maturing in about 80 days. It has a deep golden fleshed meat that is sweet, smooth and solid. It is evenly netted,

round and runs to even standard and jumbo 36 sizes. The vines are vigorous and produce a heavy crop.

The Early May is recommended for use on local markets and in roadside stands, where quality is a prime requisite.

PRICES POSTPAID: Ounce, 25c; $\frac{1}{4}$ pound, 75c; $\frac{1}{2}$ pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.

MILDEW RESISTANT NO. 5

A NEW RESISTANT STRAIN



The No. 5 is a powdery mildew resistant cantaloupe developed by Dr. Thomas Whitaker of the U. S. Department of Agriculture. Bred for use in districts where powdery mildew is a problem, this variety has proved to be 100% resistant to the disease.

The No. 5 is characterized by a strong, vigorous vine with abundant foliage, producing a heavy set of melons. The cantaloupe has a relatively low net and is slightly ribbed. The flesh is salmon colored, smooth and has a good flavor with an exceptionally high sugar content. The fruit runs to jumbo 36's in size, maturing in about 100 days. The No. 5 must be picked on the first sign of a slip in order to stand under shipment.

In some districts, mosaic disease is a problem. Government tests of our seed show it to be free of this disease, since it carries no trace of the mosaic virus.

The No. 5 is the most popular and most successful melon in mildew infested districts.

PRICES POSTPAID: Ounce, 25c; $\frac{1}{4}$ pound, 65c; $\frac{1}{2}$ pound, \$1.20; 1 pound, \$2.00; 5 pounds, \$8.80.

NO. 112 HALE'S BEST

The No. 112 was one of our first improved strains of the Hale's Best, and is still preferred over some of the newer strains in certain cantaloupe sections. Larger sizes is the most distinctive characteristic of the No. 112 that sets it apart from other Hale's Best strains. Otherwise it retains the H. B. traits of earliness, prolificness and fine flavor. The melons run

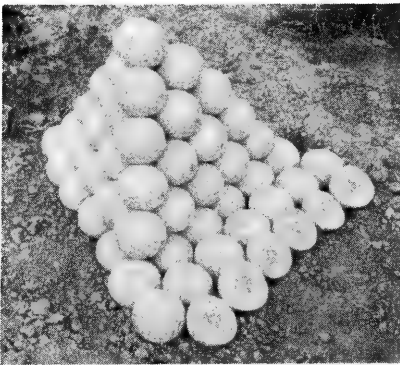
to the 12 flat pack size and are heavy and well netted. The salmon flesh is thick and well flavored. The vine is strong and hardy, producing a heavy crop.

For typical Hale's Best quality and for medium large sizes, we can recommend the No. 112.

PRICES POSTPAID: Ounce, 20c; $\frac{1}{4}$ pound, 65c; $\frac{1}{2}$ pound, \$1.20; 1 pound, \$2.00; 5 pounds, \$8.80.

MELOGOLD

THE MOST POPULAR WHITE-SKINNED CANTALOUPE



The name "Melogold," derived by contracting the words of "melon of gold," aptly describes this cantaloupe.

The Melogold is a white-skinned, pink-fleshed variety that has fine flavor and excellent shipping qualities. Picked vine-ripened, these melons will reach markets in good condition. In sizes it will run to even jumbo 36's. The fruit is slightly and evenly netted and takes on a golden tint after ripening. The flesh is thick and unusually smooth in texture. The seed cavity is small and compact. About 95 days are required for maturing the Melogold.

The Melogold is especially attractive in appearance, which, coupled with fine quality, has enabled it to bring premium prices on the market.

PRICES POSTPAID: Ounce, 25c; $\frac{1}{4}$ pound, 65c; $\frac{1}{2}$ pound, \$1.20; 1 pound, \$2.00; 5 pounds, \$8.80.

EARLY WATTERS

The Early Watters is one of the original green-fleshed melons that became world famous as "Rocky Fords." Its green flesh is sweet and pleasant to the taste, with a tendency to become soft when fully matured. The fruits are small with rather large seed cavities, heavily netted with faint ribs. The vines are vigorous

and mature the melons in a very short time.

Our supply of this seed is limited, and we cannot fill orders for large quantities, but we feel that you will want to plant a few hills of the old regular Rocky Ford cantaloupes.

PRICES POSTPAID: Ounce, 25c; $\frac{1}{4}$ pound, 65c; $\frac{1}{2}$ pound, \$1.20; 1 pound, \$2.00; 5 pounds, \$8.80.

Highest Quality, Purity, and Selection

HONEY DEW

A LONG-KEEPING WINTER MELON



The regular Honey Dew is one of the old established winter melons. It requires a long growing period of about 112 days.

The Honey Dew plant is vigorous, with coarse, heavy vines. The melons are large, weighing from 5 to 7 pounds, and are nearly round. The rind is thin but hard, and is smooth, with no netting. The skin color is ivory white, changing to a light cream color as it ripens. The flesh is a light emerald green, and has an exceptional distinctive sweetness.

The Honey Dew makes a valuable addition to your garden because of its long-keeping qualities and its distinctive flavor.

PRICES POSTPAID: Ounce, 25c; 1/4 pound, 75c; 1/2 pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.

S. R. NO. 91

The No. 91 is a comparatively new melon with a strong, vigorous vine. The fruits are oval in shape, covered with a close, heavy netting. The flesh is salmon colored and is deep and thick with a good flavor. The 91 is a good shipping melon.

The unusual characteristic of the No. 91 is its ability to withstand sulphur dusting. While sulphur will burn and

cause other damage to most cantaloupe vines, the 91 will remain healthy and productive. This feature of this melon provides a means for control of powdery mildew.

The No. 91 was developed particularly for planting in California, but proves of value in other districts interested in securing a variety with vigorous vine growth.

PRICES POSTPAID: Ounce, 25c; 1/4 pound, 75c; 1/2 pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.

HONEY BALL

A PROLIFIC LITTLE GREEN-FLESHED MELON

The Honey Ball is very similar in most respects to the Honey Dew with the exception of size. It is a small melon, measuring about five inches in diameter. It has a white, hard rind and a green flesh. The flesh is firm and very sweet. Being a winter melon, it has excellent keeping qualities and is a splendid shipper.

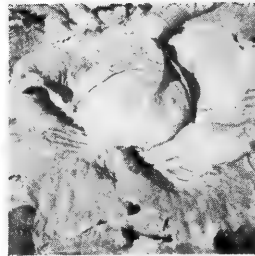
Because the Honey Ball is very prolific, care should be taken in planting to see that the plants are not too closely grouped. Close planting and the natural prolificness of the Honey Ball might result in too small a melon.

We suggest that you try this long-keeping, sweet, little winter melon.

PRICES POSTPAID: Ounce, 20c; 1/4 pound, 65c; 1/2 pound, \$1.20; 1 pound, \$2.00; 5 pounds, \$8.80.

All Our Cantaloupe Seed is Hand-Cut

GARDEN SEEDS



GARDEN SEED

While we specialize in cantaloupe seed, we have also found it to be a distinct service to our customers to offer a selected group of high quality garden seeds. When you have completed your choice of cantaloupe seeds from the preceding pages, you may now continue and select the other vegetable seeds you need for your garden.

In maintaining our reputation for high quality seed, we have been extremely careful to secure only the very finest stocks of seed of the vegetables offered on the following pages. Together with the descriptions of the different vegetables, we have added brief notes on growing them, and hope that this will be of help to you.

Being farmers ourselves, we know the importance of good seed and of the care in its production, handling and shipment. Realizing this importance, you may be sure that we will be certain that you receive the very finest seed that it is possible to produce. All your orders will have our careful attention whether that order is for an ounce or a hundred pounds, for good seed is just as important to those of you who have a small home garden as it is to those who have large commercial fields of vegetables.

You can select seed from the following lists with confidence in getting good stock and careful service. If you do not find the kinds and varieties that you want listed in this catalog, write us and we will get them for you.



BEANS

Beans will produce well on most soils if planted after the soil is reasonably warm and dry. The bean rows should be spaced 18 inches apart and the seed about 3 inches apart in the row and about 2 inches deep. A pound of seed will plant about 100 feet of row. Plants should not be thinned but should have frequent shallow cultivations. For a continuous supply of beans, seed may be planted every two weeks until mid-summer.



FULL MEASURE

BURPEE'S STRINGLESS GREEN POD

This is one of the finest round pod varieties, both for table use and for shipping. Maturing in about 50 days, the pods are meaty and juicy, with no sign of strings; they are brittle and of fine flavor. The plants are medium large and retain the bush form. The seeds are medium in size and dark brown in color.

PRICES POSTPAID:

1/2 pound, 30c; 1 pound, 50c; 5 pounds, \$2.25.

KENTUCKY WONDER

This variety is one of the earliest and most popular of all the pole beans. It is a highly productive bean, producing pods of delicious flavor. They cook tender at all times. The pods are round, 7 1/2 to 8 1/2 inches long, curved, slightly stringy and brittle. Matures in about 65 days.

PRICES POSTPAID:

1/2 pound, 35c; 1 pound, 55c; 5 pounds, \$2.40.

FULL MEASURE

As indicated by its name, this variety is very productive, yielding fine stringless green pod beans about six inches long, straight, very fleshy, pencil podded and creased backed. The plant is well branched and very productive, yielding the heavy pods throughout a long season. Matures in about 54 days.

PRICES POSTPAID:

1/2 pound, 35c; 1 pound, 60c; 5 pounds, \$2.75.

HENDERSON BUSH LIMA

This variety is one of the earliest of the Lima beans in maturing, taking about 65 days. The plants grow 18 to 24 inches tall, are of sturdy, erect growth and heavily loaded with pods. The beans, when ripe are a beautiful ivory color, and when picked as green-shelled beans are of delicious flavor.

PRICES POSTPAID:

1/2 pound, 30c; 1 pound, 50c; 5 pounds, \$2.25.

FORDHOOK BUSH LIMA

This potato lima bean is a standard market garden and shipping variety. It is highly recommended for freezing and canning. The pods are medium green, thick, plump, and contain 3 or 4 beans of highest quality. The plants are large and heavily productive. The seeds are large, very thick, and a pale green in the edible stage.

PRICES POSTPAID:

1/2 pound, 35c; 1 pound, 55c; 5 pounds, \$2.40.

KING OF THE GARDEN LIMA

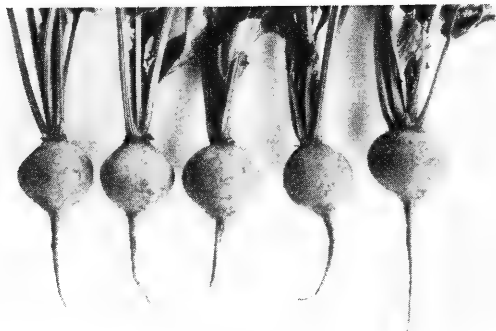
This lima bean is a good climber, popular because of its high yield. The plants are 8 to 10 feet tall, with pods 6 inches long containing 4 to 5 large beans. The seed is large, flat and is cream-white to pale green in color. This is an excellent lima for use in home gardens where space is limited.

PRICES POSTPAID: 1/2 pound, 35c; 1 pound, 55c; 5 pounds, \$2.40.

GARDEN SEEDS

TABLE BEETS

Table Beets may be planted as early in the spring as the ground can be worked, since they can stand light frosts. A moist soil that is well drained suits beets to perfection. One ounce of beet seed will plant about 100 feet of row, and should be planted about one inch deep. The rows should be 16 to 20 inches apart, and the plants should be thinned out to stand 3 inches apart in the row. Beets may be stored for winter use with very little trouble by packing them in sand or loose soil in a cool cellar where they will not be touched by frost.



PERFECTED DETROIT

CROSBY'S EGYPTIAN

A widely grown variety of table beets for home and market gardeners that matures in about 55 days. The roots are semi-globed s. ped, about three inches in diameter and have a small tap root. The skin is dark purplish red and the flesh a deep red with lighter zones. Tops are medium in size.

PRICES POSTPAID: Ounce, 15c; $\frac{1}{4}$ pound, 40c; $\frac{1}{2}$ pound, 70c; 1 pound, \$1.20.

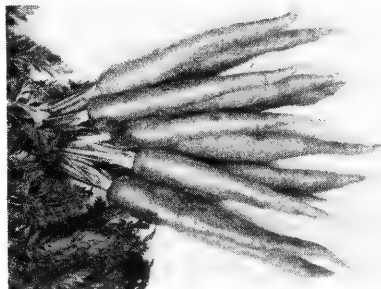
PERFECTED DETROIT

This is an improved Detroit dark red beet, maturing in about 55 days, and is one of the finest beets for canning and shipping. The tops are small, slender and erect. The roots are globe shaped, symmetrical, with a small collar and small tap root, and are very uniform. The flesh is a very dark red, showing hardly any zones. It is tender, fine grained and exceptionally sweet.

PRICES POSTPAID: Ounce, 15c; $\frac{1}{4}$ pound, 45c; $\frac{1}{2}$ pound, 80c; 1 pound, \$1.30.

CARROTS

As soon as the soil can be worked, carrots should be planted in rows not less than 12 inches apart. A quarter ounce of seed will sow 100 feet of row, and three pounds will sow an acre. The seed should be covered about one-half inch deep, and the plants thinned to stand two to three inches apart. Successive plantings can be made every two weeks until midsummer. Carrots may be easily stored for winter use in the same manner as beets.



CHANTENAY, RED CORED

This variety is recognized by its distinctive root, one that is stumped and comes to a tapered point. At maturity, which is within 72 days, this variety stands from $5\frac{1}{2}$ to 6 inches and about $2\frac{1}{2}$ inches in diameter at the shoulders. The skin and flesh are an attractive reddish-orange, with a large to medium core of a similar color. This variety is very tender and sweet and is excellent for home use and market gardens.

PRICES POSTPAID: Packet, 10c; ounce, 20c; $\frac{1}{4}$ pound, 55c; $\frac{1}{2}$ pound, \$1.05; 1 pound, \$1.75.

IMPERATOR

This is an outstanding type of carrot that is ideal for home and garden use. The roots are 7 to $8\frac{1}{2}$ inches in length, and $1\frac{1}{4}$ to 2 inches in diameter. They are smooth and uniformly tapered to a semi-blunt end. The flesh is a rich orange color with an indistinct core, fine grained and of the best quality. The tops are medium, and well suited for bunching.

PRICES POSTPAID: Packet, 10c; ounce, 20c; $\frac{1}{4}$ pound, 55c; $\frac{1}{2}$ pound, \$1.05; 1 pound, \$1.75.

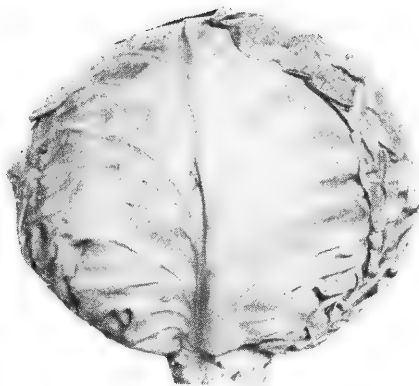
GARDEN SEEDS

ROCKY FORD



CABBAGE

Cabbage grows well in all parts of the country, and should be included in every garden. The seed should be sown in the hotbed very early, putting them in rows about 4 inches apart and covering with one-half inch of soil. The plants should not be crowded in the hotbed or cold frame or they will become tall, slender and weak, making the transplanting difficult. The plants should be hardened off by exposing them to the air for a time before transplanting. They should be transplanted as soon as hard freezing weather is over, setting in rows 2 feet apart, with the plant 18 to 36 inches apart in the row. Care in transplanting will repay you. Be sure to water the plants well before moving them, so that the soil will cling to their roots.



DANISH BALLHEAD

COPENHAGEN MARKET

An early variety, maturing in about 68 days, with short stems and medium sized heads. The heads are hard and round, uniform in size and have good keeping qualities. This is an excellent variety for the early market.

PRICES POSTPAID: Packet, 10c; ounce, 30c; $\frac{1}{4}$ pound, 75c; $\frac{1}{2}$ pound, \$1.40; 1 pound, \$2.35.

MARION MARKET

This is a yellows resistant cabbage of fine quality that matures in about 75 days. The heads are round, crisp and uniformly of the Copenhagen type. Plants are larger, coarser and a few days later than Copenhagen Market.

PRICES POSTPAID: Packet, 10c; ounce, 30c; $\frac{1}{4}$ pound, 90c; $\frac{1}{2}$ pound, \$1.65; 1 pound, \$2.75.

DANISH BALLHEAD

This is the best of the late varieties, matures in about 105 days. The medium sized plants produce large, flat, globe-shaped heads of good quality. This is an exceptional keeper in storage with almost no waste.

PRICES POSTPAID: Packet, 10c; ounce, 30c; $\frac{1}{4}$ pound, 90c; $\frac{1}{2}$ pound, \$1.65; 1 pound, \$2.75.

CAULIFLOWER

Cauliflower will produce crops in most soils that are favorable to cabbage, but it requires cool moist weather, especially during the heading season. The seed should be sown early in the spring and transplanted when danger of freezing is past. Set the plants 2 feet apart in rows of $2\frac{1}{2}$ to 3 feet apart. The cauli-

flower heads should be blanched by bringing the outer leaves up over the head and tying them so as to shut out the sunlight. This should be done when the heads are about 2 inches in diameter. Worms and aphids should not be allowed to destroy the leaves and should, therefore, be dusted often and thoroughly.

SNOWBALL-X

The Snowball-X is an excellent variety since it will grow under varied circumstances. True to its name this variety is snowy white, and protected by

an attractive green foliage. It grows to a large, firm, and smooth head within 65 days. This variety is unsurpassed for quality.

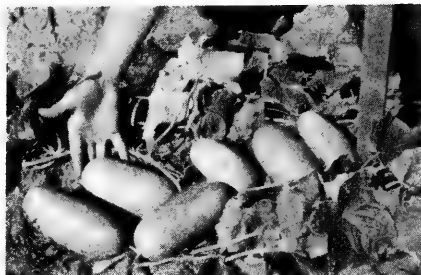
PRICES POSTPAID: Packet 50c; ounce, \$1.35; $\frac{1}{4}$ pound, \$4.75; $\frac{1}{2}$ pound, \$8.50; 1 pound, \$16.00

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GARDEN SEEDS

CUCUMBERS

Cucumbers planted in rich loamy soil after danger of frost is past will give you best results. Fertilizing with well-rotted manure will be beneficial. The seed may be planted in hills, use eight to ten seeds to the hill, and when the plants have four or five leaves, thin out, leaving the three or four strongest plants to the hill. Frequent cultivations are desirable. Keep the cucumbers picked off as they reach the desired size in order that more fruit will set on, increasing



NATIONAL PICKLING

your yield. Bordeaux mixtures is used as a spray for many foliage diseases. Several different dusts are on the market for controlling the striped cucumber beetle.

STRAIGHT-8

The Straight-8 cucumber, an "All America" winner in 1935, is an outstanding variety. This white spine is one of the finest slicing cucumbers on the market. It is deep green in color, free from striping, symmetrical in shape, with well rounded ends. The Straight-8 is about two inches in diameter and eight inches in length. The vines are vigorous and very productive. We believe this variety to be one of the best that we offer.

PRICES POSTPAID: Ounce, 20c; $\frac{1}{4}$ pound, 65c; $\frac{1}{2}$ pound, \$1.15; 1 pound, \$1.95; 5 pounds, \$8.60.

A & C

This is a dark green slicing cucumber that has become popular with shippers. The A & C is a splendid cucumber in all particulars and can be especially recommended because of its very dark green color which makes an attractive appearance on the market. Its eating qualities are excellent, being free from any bitterness and the flesh is crisp and white. The fruit is straight and averages from 10 to 12 inches in length. We can recommend the A & C.

PRICES POSTPAID: Ounce, 20c; $\frac{1}{4}$ pound, 60c; $\frac{1}{2}$ pound, \$1.10; 1 pound, \$1.85; 5 pounds, \$8.15.

TAXPAYER

The Taxpayer can be described as an improved Early Fortune, since it has many of the characteristics that made the Early Fortune one of the leading cucumbers for many years. It is early in maturing, is an excellent shipper, and is mild in flavor. The Taxpayer is an improvement over the Early Fortune in its coloring, which is an attractive dark green, carried around the tip of the fruit. It does not have the light striping that characterized the Early Fortune. The fruit is uniformly eight to nine inches in length. We suggest that you try the Taxpayer.

PRICES POSTPAID: Ounce, 15c; $\frac{1}{4}$ pound, 50c; $\frac{1}{2}$ pound, 95c; 1 pound, \$1.60; 5 pounds, \$7.25.

NATIONAL PICKLING

This is one of the finest of the pickling varieties. The small vines produce a very prolific crop of straight, uniform pickles. It is a black-spined variety that has become one of the most popular now in use.

PRICES POSTPAID: Ounce, 15c; $\frac{1}{4}$ pound, 45c; $\frac{1}{2}$ pound, 85c; 1 pound, \$1.40; 5 pounds, \$6.15.

CELERY

Celery can be grown on any reasonably good loam soil when given plenty of moisture. The seed should be planted in hotbeds in February since it requires about three months for the seed to produce a plant ready for transplanting in the field. Sow the seed in rows about 3 inches apart and cover $\frac{1}{8}$ inch deep. When the plants are 2 inches high, thin them so that they stand 2 inches apart in the row. When transplanted to the field, set the plants 6 inches apart in

rows 3 feet apart. Celery grows slowly and frequent shallow cultivations are necessary. An abundance of fertilizer should be applied unless the soil is unusually rich.

Celery plants can be blanched by banking it with soil as the plants approach maturity. Blanching can also be attained by wrapping a few pages of a magazine or newspaper around each plant and tying them in place.

GIANT PASCAL

An outstanding variety for trenching and use during winter, that matures within 140 days. Its stalks grow tall, broad and thick yet unite closely. During maturity, the foliage turns a dark green, the crispy stalks a light green, and the heart blends in with its very light yellow. It is highly recommended for home use.

PRICES POSTPAID: Packet, 10c; ounce, 60c; $\frac{1}{4}$ pound, \$2.00; $\frac{1}{2}$ pound, \$3.50; 1 pound, \$6.00.

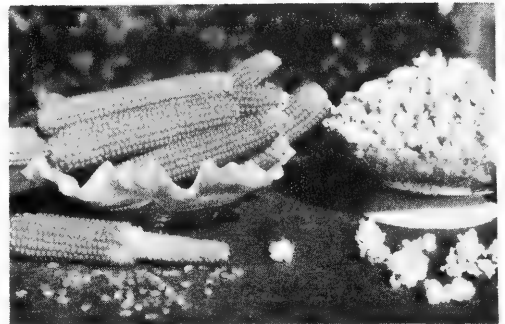
GOLDEN PLUME

Unlike the Pascal this short variety reaches maturity in about 85 days, and is the quickest maturing variety, as well as being resistant to blight. Its golden stalks grow to 8 inches in length, are uniform, and its eating qualities are excellent.

PRICES POSTPAID: Packet, 10c; ounce, 75c; $\frac{1}{4}$ pound, \$2.50; $\frac{1}{2}$ pound, \$4.50; 1 pound, \$7.50.

POPCORN

Each season the orders for Sunburst popcorn become more numerous and larger in size as this variety becomes better known. Many years of careful selective work have produced a popcorn of exceptional quality. Maturing in about 110 days, each stalk produces two fine ears, 9 to 10 inches long, well-filled with amber-colored kernels, much larger than other varieties. Sunburst pops out snowy white and very soft and tender, and will increase 25 to 30 volumes in popping. The seed we offer has been carefully selected for yield, color, size and popping qualities.



SUNBURST

PRICES POSTPAID: $\frac{1}{2}$ pound, 30c; 1 pound, 50c; 5 pounds, \$2.20; 10 pounds, \$4.00.

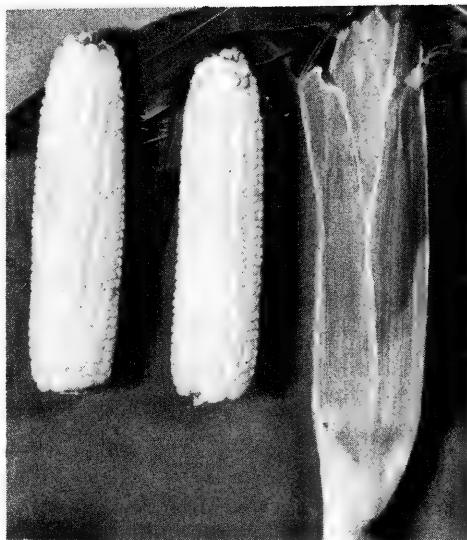


CANTALOUPE

GARDEN SEEDS

SWEET CORN

Sweet Corn should be planted after all danger of frost is past and the soil has become warm. Plantings should be made in succession every two weeks, or better still, use different varieties that mature different dates. One pound of seed will plant about 200 feet of row. The rows should be three or four feet apart and the seed planted 4 to 6 inches apart in the row, later thinning to 12 inches. In hill plantings the hills should be 3 to 4 feet each way, with 6 to 8 kernels planted to the hill, thinned later to 4 plants to the hill. Corn should be planted in blocks rather than in a single row to insure pollination.



GOLDEN BANTAM

GOLDEN CROSS BANTAM

This is one of the leading hybrids for all purposes. The ears are about 8 inches long, with 10 to 14 rows of kernels. The stalks are about 6 feet high, sturdy, straight, usually bearing two ears on each stalk. This is a very uniform variety in both stalks and ears. It is resistant to Stewart's disease or wilt. Matures in about 88 days.

PRICES POSTPAID: ½ pound, 40c; 1 pound, 65c; 5 pounds, \$2.85; 10 pounds, \$5.20.

COUNTRY GENTLEMAN

This is one of the most delicious varieties of sweet corn available, and one of the richest flavored of all late varieties. The plants are vigorous growers, with ears 7 to 8 inches long, maturing in about 95 days. The kernels are deep and slender, and set without regular row formation. This shoe-peg type corn is one of the best white varieties.

PRICES POSTPAID: ½ pound, 25c; 1 pound, 40c; 5 pounds, \$1.75; 10 pounds, \$3.20.

SENECA GOLDEN HYBRID

This is a very successful hybrid sweet corn that grows about 5½ feet tall producing two fine ears to the stalk. The kernels are large, golden yellow, and of high quality. This is an excellent green corn and is equally good for dehydrating. Matures in about 75 days.

PRICES POSTPAID: ½ pound, 45c; 1 pound, 75c; 5 pounds, \$3.30; 10 pounds, \$6.00.

GOLDEN BANTAM

This well-known variety is the leading early sort where yellow sweet corn is in demand. The Golden Bantam is a very hardy corn, maturing in about 80 days. The plants are from 5 to 6 feet tall, with ears 5 to 6 inches long. When the corn is ready for the table, the kernels are a bright golden yellow and are deliciously sweet, tender and juicy. For the early home garden it cannot be excelled.

PRICES POSTPAID: ½ pound, 30c; 1 pound, 50c; 5 pounds, \$2.20; 10 pounds, \$4.00.

GARDEN SEEDS



LETTUCE

Lettuce is the nation's most popular vegetable for salads, and will grow in practically any good soil. The seed should be planted as soon as the soil can be worked in the spring, using a quarter ounce to the 100 feet of row. This thin planting of seed should be covered with one-half inch of fine soil. Since lettuce grows best during the cool seasons of the year, plantings should be made accordingly, or the plants can be started in hotbeds and set outdoors as early as weather permits.

IMPERIAL 152

This is one of the surest heading varieties, resistant and hardy. The heads are slightly flattened, solid, blanching to an almost pure white. This is one of the leading varieties maturing in about 82 days.

PRICES POSTPAID: Packet, 10c; ounce, 30c; 1/4 pound, \$1.00; 1/2 pound, \$1.80; 1 pound, \$3.00.

GREAT LAKES

This lettuce variety was an All-America winner. It will head even in hot weather and has considerable resistance to tip burn. The heads are large and firm, with very dark green outer leaves, well-folded, blistered. Matures in about 82 days.

PRICES POSTPAID: Packet, 10c; Ounce, 40c; 1/4 pound, \$1.35; 1/2 pound, \$2.25; 1 pound, \$3.75.

NEW YORK NO. 12

This improved type of the New York Early produces large, solid heads of the flat-head type. Plants and heads are a light green, with few outer leaves. Matures in about 77 days.

PRICES POSTPAID: Packet, 10c; ounce, 30c; 1/4 pound, \$1.00; 1/2 pound, \$1.80; 1 pound, \$3.00.

GRAND RAPID FORCING

This is a loose-leaved variety that is especially good for outdoor planting and for forcing in the greenhouse. It is a hardy, disease resistant variety,

PRICES POSTPAID: Packet, 10c; ounce, 15c; 1/4 pound, 50c; 1/2 pound, 95c; 1 pound, \$1.60.

ONIONS

Onion seed should be planted as soon in the spring as the ground can be worked. The seed can be put in 18-inch rows and about an inch apart in the row, covered with one inch of fine soil. If the onions are to be stored in the fall, let the tops die down, then pull the onions,

with large upright plants. The leaves are bright green, large and curled. This early variety is tender and sweet. Matures in about 42 days.

and place in windrows for a day or two. When put in storage, keep dry and at a uniform temperature just above freezing.

With our specially selected seed, a little care in growing and harvesting, you can have an onion crops of which you can be proud.

YELLOW SWEET SPANISH

This Sweet Spanish is one of the best onion varieties because of its mildness, its keeping qualities, its color, and its heavy yield. The onions are large, nearly round, and of a yellowish brown color. The flesh is white and unusually mild, though retaining the genuine onion flavor. It has excellent keeping qualities and can be stored for consider-

able periods. At Rocky Ford the Sweet Spanish can be stored in September and sold in April. Yields from this variety are very heavy. It matures in about 110 days. Our seed bulbs are carefully selected for size, color and keeping qualities, and we can offer some very high quality seed.

PRICES POSTPAID: Packet, 10c; ounce, 50c; 1/4 pound, \$1.80; 1/2 pound, \$3.00; 1 pound, \$5.00.

WHITE SWEET SPANISH

Of the white varieties, the White Sweet Spanish grows the largest. The onions are globe shaped, with a pure white flesh. By maturity, which is about 110 days, it has obtained a very mild flavo

and is considered an average keeper. This variety yields well, and its resistance to thrip is more likely than any other white type.

PRICES POSTPAID: Packet, 10c; ounce, 50c; 1/4 pound, \$1.80; 1/2 pound, \$3.00; 1 pound, \$5.00

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GARDEN SEEDS

PARSNIP

IMPROVED HOLLOW CROWN

This productive variety matures in about 133 days. The roots vary from 10 to 13 inches in length, and 2 to 3 inches in diameter at the shoulder. The skin is creamy in color, the flesh a creamy white, and the former having scattered ridges. Its flesh is brittle yet tender, and is an ideal variety for home use. Par-

snip seed can be sown early in the spring, using an ounce of seed to 200 feet of row. Seed should be covered $\frac{1}{2}$ inch deep in rows 18 to 24 inches apart. The seedlings should be thinned gradually until the plants are finally 2 to 3 inches apart. The care is like that for beets or carrots.

PRICES POSTPAID: Ounce, 10c; $\frac{1}{4}$ pound, 30c; $\frac{1}{2}$ pound, 60c; 1 pound, \$1.00.

PEPPERS

Pepper Seed should be planted in the hotbed 8 to 10 weeks before time to transplant in the open field. Sow the seed at a depth of about one-half inch in the hotbed. Pepper plants require more heat than tomato or cabbage plants, and if possible should be grown in separate beds. When the ground is thoroughly warm in the spring, set the plants in rows 2 to 3 feet apart and the plants 2 feet apart in the row.



WORLDBEATER

CALIFORNIA WONDER

This is an excellent pepper that is very popular because of its thick, strong walls which are crisp and juicy. The glossy deep green fruits are mostly four-lobed, $3\frac{1}{2}$ to 4 inches in diameter and 4 to $4\frac{1}{2}$ inches long. They have a mild flavor. The plants are vigorous and prolific, producing their fruit in about 75 days.

PRICES POSTPAID: Packet, 10c; ounce, 60c; $\frac{1}{4}$ pound, \$1.90; $\frac{1}{2}$ pound, \$3.60; 1 pound, \$6.75.

WORLDBEATER

This is one of the best all-around peppers for either home or market garden. It is slightly earlier than the California Wonder, and produces peppers about 5 inches long and $3\frac{1}{2}$ inches in diameter. The fruit is a deep green. The flesh is thick, mild, and sweet.

PRICES POSTPAID: Packet, 10c; ounce, 60c; $\frac{1}{4}$ pound, \$2.15; $\frac{1}{2}$ pound, \$3.60; 1 pound, \$6.00



GARDEN SEEDS

GARDEN PEAS

Peas are one of the most popular garden vegetables. They should be planted as early in the spring as it is at all possible to work the ground, using both early and late varieties to give a continuous supply of peas. Make the rows two feet apart and cover the seed with one to one and one-half inches of soil, using about a pound of seed to the 100 feet of row.



DWARF ALDERMAN

LITTLE MARVEL

This is one of the finest early varieties, maturing in about 63 days. The dark green vines grow about 18 inches tall, and bear heavily. The pods are dark green, averaging 3 inches in length, are straight and square ended, containing seven or eight large peas of delicious flavor. A big point in its favor is that it remains in prime picking condition a week longer than other varieties.

PRICES POSTPAID: 1/2 pound, 25c; 1 pound, 45c; 5 pounds, \$2.00.

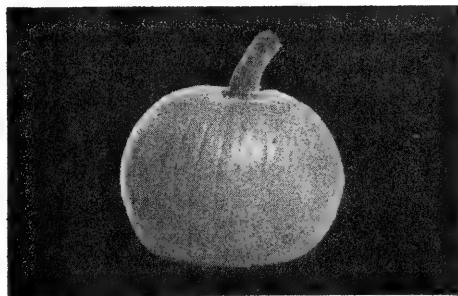
DWARF ALDERMAN

This is a main crop variety that matures in about 75 days. The plants are very vigorous and grow about 24 inches tall. The pods are large, slightly curved and pointed. The peas are large, sweet and succulent. This popular variety is excellently suited for home and market gardens.

PRICES POSTPAID: 1/2 pound, 30c; 1 pound, 50c; 5 pounds, \$2.20.

PUMPKINS

Pumpkins should be planted in hills six to eight feet apart. The seed should be planted about an inch deep, with six to eight seeds to the hill, later thinning to the two best plants. An ounce of seed will plant 25 hills, and four to five pounds should plant an acre. Young plants are injured by frost, so planting not be done until the weather is reasonably warm and settled. About 100 days is necessary for maturity.



KING OF MAMMOTH

True to its name, this smooth global-shaped pumpkin runs from 50 pounds to 90 pounds, within its maturing period of 120 days, and makes excellent pies. This variety is also used for exhibition and stock feed. The ribbing on the orange-yellow skin, is slight and shallow, and the flesh, which is light yellow, is thick and coarse, and of excellent quality.

PRICES POSTPAID: Ounce, 20c; 1/4 pound, 55c; 1/2 pound, \$1.00; 1 pound, \$1.70.

SMALL SUGAR

This is the famous New England Pie Pumpkin and is the finest sort for home and market gardens. The fruits are round, flattened at the ends, and weigh about six pounds. The skin is hard, smooth and reddish orange in color. The rich orange flesh is fine grained and sweet. The Small Pumpkin is an excellent keeping variety.

PRICES POSTPAID: Ounce, 15c; 1/4 pound, 50c; 1/2 pound, 95c; 1 pound, \$1.60.

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GARDEN SEEDS

RADISHES

Radishes will grow on any soil. For the best quality, the soil should not be allowed to dry out, as this will develop a sharper flavor. One ounce of seed will plant 100 feet of row. Make rows a foot apart and sow the seed one-half inch deep. The seedlings should be thinned to one inch apart. Successive plantings can be made to furnish fresh, crisp radishes over a long period.



EARLY SCARLET GLOBE

EARLY SCARLET GLOBE

A globe-shaped radish maturing in about 23 days. The roots are one and a half inches long, with small tap roots. The skin is a bright scarlet, and the flesh a pure white, crisp and tender. The tops are small and suited for bunching.

PRICES POSTPAID: Packet, 5c; ounce, 10c;
1/4 pound, 30c; 1/2 pound, 60c; 1 pound, \$1.00.

ICICLE

A fine, long, white radish maturing in about four weeks. The roots are five inches long, slender and straight. The skin is pure white, thin and tender. The flesh is clear white, juicy and mild. The tops are small.

PRICES POSTPAID: Packet, 5c; ounce, 10c;
1/4 pound, 30c; 1/2 pound, 60c; 1 pound, \$1.00.

SPINACH

Spinach has a well deserved reputation among the health-giving vegetables, and its use in the home garden is highly desirable. In planting spinach, use an ounce of seed for about 100 feet of row or at the rate of 8 pounds per acre. Spin-

ach seed should be planted about one inch deep in rows 16 inches apart. After the plants are up, they should be thinned to about 6 inches apart in the row. Spinach does best when grown in rich soil during cool weather.

BLOOMSDALE LONG STANDING

This is one of the best of the varieties because of its longer life before bolting. Its leaves are dark green in color, and at maturity, about 45 days, is medium large, curled, glossy, and blistered-like. Its striking appearance makes it excellent for market gardens, and is preferred for home use because it is tender and sweet.

PRICES POSTPAID: Ounce, 10c; 1/4 pound, 25c;
1/2 pound, 45c; 1 pound, 75c.

GIANT NOBEL

Of the smooth, thick-leaved variety, the Giant Nobel is unsurpassed. It is a prolific producer and matures in about 46 days. The plants are large, producing thick, smooth leaves of a dark green color. The Giant Nobel is excellent for canning as well as for general home and market garden use.

PRICES POSTPAID: Ounce, 10c; 1/4 pound, 25c;
1/2 pound, 45c; 1 pound, 75c.

GARDEN SEEDS

ROCKY FORD



SQUASH

EARLY WHITE BUSH SCALLOP

This is a standard summer scalloped squash for home and market gardens. It matures in about 53 days, producing a round, flat squash that is smooth, with scalloped edges. These are about 3 inches thick and 8 inches in diameter,

a bright green when young, changing to pure white as the fruit matures. It should be planted in hills or rows 4 feet apart, using 8 to 10 seeds to the hill, and thinning to the best four plants. An ounce of seed will plant 25 hills.

PRICES POSTPAID: Ounce, 15c; 1/4 pound, 50c; 1/2 pound, 90c; 1 pound, \$1.50.

EARLY SUMMER CROOKNECK

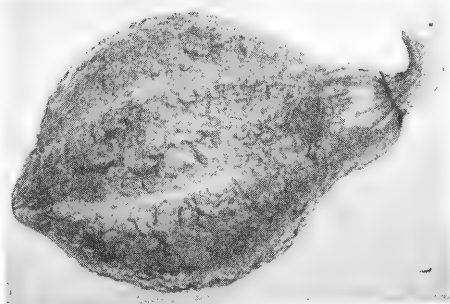
This is a very early variety, maturing in about 50 days. The fruits are 8 to 10 inches long, and 2 1/2 to 3 inches in largest diameter. They are pear-shaped with

a curved neck, heavily warted, with a medium yellow skin in the edible stage. This is a good bush type squash for home and market gardeners.

PRICES POSTPAID: Ounce, 15c; 1/4 pound, 45c; 1/2 pound, 85c; 1 pound, \$1.40.

IMPROVED HUBBARD

This green Hubbard is the standard winter variety of excellent keeping qualities. The flesh is a deep yellow, very thick, fine grained, sweet and dry, making it excellent for table use. The rind is a dark ivy green, rough, hard and slightly warted. The fruits are about 12 inches long and 9 inches in diameter, globe-shaped, tapering at both ends. It matures in about 105 days.



PRICES POSTPAID: Ounce, 15c; 1/4 pound, 45c; 1/2 pound, 90c; 1 pound, \$1.50.

TURNIPS

PURPLE TOP WHITE GLOBE

The Purple Top White Globe grows to an average of 4 inches in diameter. It matures in about 55 days, at which time, the upper portion of the globe is a deep purplish red and the lower pure white. The flesh is very white, fine grained, tender and sweet. This variety keeps

well, and is the standard sort for the home and market garden. The culture of turnips is similar to that of beets, but the seed should not be sown as thickly, since one pound of seed is about right for an acre of ground.

PRICES POSTPAID: Ounce, 10c; 1/4 pound, 35c; 1/2 pound, 70c; 1 pound, \$1.15.

Tested • Dependable Seeds



GARDEN SEEDS

TOMATOES

Tomatoes should be grown in every garden, and it is quite simple to grow your own plants. Seed may be planted in a hotbed or in a shallow box in the house. About five weeks should be allowed for the plants to reach the proper size for transplanting out of doors when the weather has become warm and danger of frost has passed. Sow the seeds in rows 3 inches apart, covering with one-fourth inch of soil. When the plants are about 2 inches tall, transplant to a larger box or cold frame and space about 4 inches apart. When transplanted to the garden, plant in rows 4 feet apart and 4 feet apart in the row. The plants



should be hardened off before setting in the open by giving them plenty of air and letting the soil get somewhat dry. Be sure, however, to give the plants plenty of water a few hours before moving them.

MARKETEER

The Marketeer Tomato is one of the finest main crop tomatoes offered to the gardeners of America. It is a deep red in color, and has thick meat with solid midwalls. The seed cavities are exceed-

ingly small with few seeds. The fruits are large and smooth and make excellent shippers. The Marketeer is an ideal tomato for the market gardener.

PRICES POSTPAID: Packet, 10c; ounce, 50c; 1/4 pound, \$1.80; 1/2 pound, \$3.00; 1 pound, \$5.00.

PRITCHARD

This outstanding variety is of self-pruning type, heavily productive and disease resistant. The fine quality fruits are large, smooth, globe-shaped, and

ripen uniformly to a deep scarlet both inside and out. This is a splendid tomato for market, garden and shipping. Matures in 68 to 75 days.

PRICES POSTPAID: Packet, 10c; ounce, 85c; 1/4 pound, \$2.70; 1/2 pound, \$4.50; 1 pound, \$8.00.

GARDEN SEEDS



BOUNTY

This splendid early variety, a cross between Allred and Break O'Day, was developed by the North Dakota Agricultural Experiment Station. It is a determinate-vine variety, growing a small, compact vine, heavily loaded with solid, meaty, medium-sized, bright red tomatoes. The quality of these extra early tomatoes is very high, and culls are few. It is a good shipper as well as a fine home and market garden tomato. Yields are exceptionally heavy. Matures in 60 to 70 days.

PRICES POSTPAID: Packet, 10c; ounce, 70c; $\frac{1}{4}$ pound, \$2.50; $\frac{1}{2}$ pound, \$4.20; 1 pound, \$7.00.

BREAK O'DAY

This is a wilt-resistant variety developed by Dr. Pritchard from the Marglobe and Marvana. It resembles the Marglobe in shape and size, being large and almost round. The fruits are solid, meaty and scarlet in color. The vines are open and spreading, with medium foliage. The Break O'Day is an early tomato, maturing in 62 to 72 days.

PRICES POSTPAID: Packet, 10c; ounce, 65c; $\frac{1}{4}$ pound, \$2.35; $\frac{1}{2}$ pound, \$3.90; 1 pound, \$6.50.

INDIANA-BALTIMORE

This is an improved strain of the Greater Baltimore. The Indiana-Baltimore is a mid-season tomato, heavy, firm, and thick-meated. The fruits are deep red,

free from cracks and ridges. This variety is one of the heaviest producers we offer. Matures in 75 to 82 days.

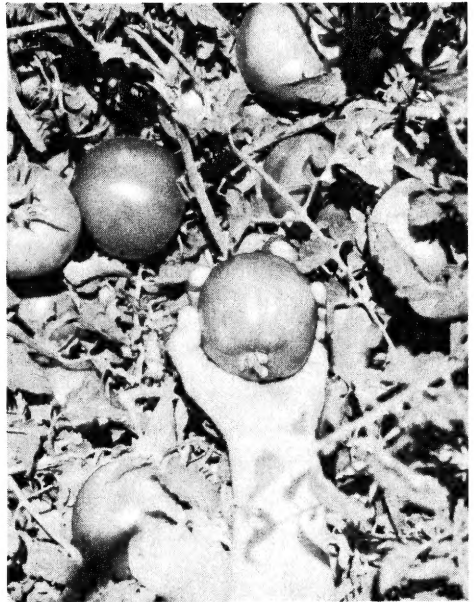
PRICES POSTPAID: Packet, 10c; ounce, 65c; $\frac{1}{4}$ pound, \$2.25; $\frac{1}{2}$ pound, \$3.75; 1 pound, \$6.25.

MARGLOBE

The Marglobe is a particularly uniform, smooth tomato that is unusually heavy and firm, making it a fine shipper. The fruit is a deep scarlet in color, globe shaped, with exceptionally small seed

cavities. The thick outer wall is almost free of cracking. It is resistant to fusarium wilt and nail-head rust. Matures in 70 to 80 days.

PRICES POSTPAID: Packet, 10c; ounce, 65c; $\frac{1}{4}$ pound, \$2.25; $\frac{1}{2}$ pound, \$3.75; 1 pound, \$6.25.



Tested • Dependable Seeds

GARDEN SEEDS

WATERMELON BLACK-SEEDED KLONDIKE

These Klondikes are short green melons, oblong, tapering to the blossom end, and will weigh 18 to 20 pounds. The flesh is a deep red and very sweet. The seeds are small and black. This early variety matures in about 80 days and is one of the popular market melons. They may be planted

as soon as danger of frost is past, planting in hills 6 to 8 feet apart. About 8 seeds are used to the hill, planted about 1 inch deep. The plants should be thinned to the 2 or 3 best plants to the hill. An ounce of seed will plant about 30 hills.

PRICES POSTPAID: Ounce, 25c; 1/4 pound, 75c; 1/2 pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.

DIXIE QUEEN

This large oval-shaped melon is one of the most popular varieties. In size it will average about 35 pounds, but may grow as large as 50 pounds. The outer skin is light green, striped with dark green. The rind is tough and the flesh is a rich scarlet.

The seeds are small and white. It is an excellent shipper and a heavy yielder, maturing in about 85 days. Its delicious sweetness accounts for its popularity.

PRICES POSTPAID: Ounce, 25c; 1/4 pound, 75c; 1/2 pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.*

FLORIDA GIANT OR CANNONBALL

This good shipper, though large for market gardens, is a fine quality melon, oval-shaped to nearly round, and matures in about 93 days. It is a vigorous melon, runs from 40 to 50 pounds, and has a

hard, deep green rind. Its flesh is solid and of an attractive red. The seed is large and dark brown in color with blotches. The eating qualities of this variety are excellent.

PRICES POSTPAID: Ounce, 25c; 1/4 pound, 75c; 1/2 pound, \$1.35; 1 pound, \$2.25; 5 pounds, \$9.90.





Regarding your order

Enclosed with this 1953 Manual is an order blank. By filling it out completely you will assist us in handling your order promptly and accurately. Give your name and complete address legibly. Check the manner of shipment you prefer. Note the amount that is enclosed in payment of your order. Send the order to us in the enclosed business reply envelope which requires no postage.

Warranty

The Rocky Ford Cantaloupe Seed Breeders' Association warrants to the extent of the purchase price that seeds sold are as described on their container within recognized tolerances. We give no other or further warranty, express or implied.

The Rocky Ford Cantaloupe Seed Breeders' Association

ROCKY FORD, COLORADO

Immediate Shipment

Under normal conditions, all orders are filled and shipped the same day they are received. Careful attention is given to all orders to insure accuracy in filling them.

Rush Orders

If there is urgent need for the seed immediately, please do not hesitate to wire us. Telegraphic orders will receive immediate attention.

One Pound Bags

Many customers prefer their seed packed in one pound bags. We will pack your seed, at your request, in one pound, sealed cloth bags at no extra cost.

Write to Us

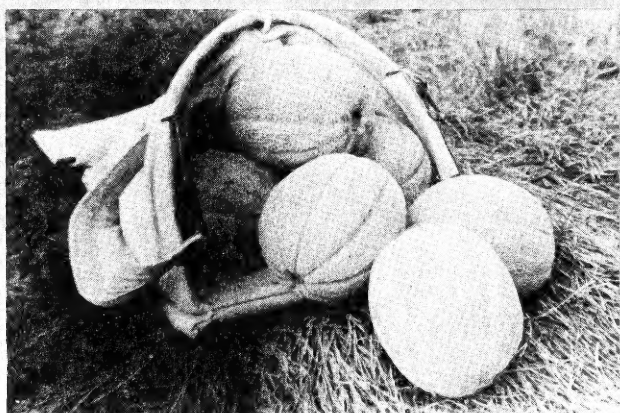
We will be pleased to hear from you this season. If we can be of help to you in any way in answering questions regarding varieties, cultural methods, diseases or any other matter, please feel free to write us.

Safe Arrival Guaranteed

We pay all transportation costs and guarantee the safe arrival of all seed sent by parcel post or express.

Send Us Your Friends' Names

We are interested in sending our catalog to those who are interested in good seed. Send us the names of your friends who might like to have a copy of this catalog, and, in return, we will send you some packets of seed free of charge.

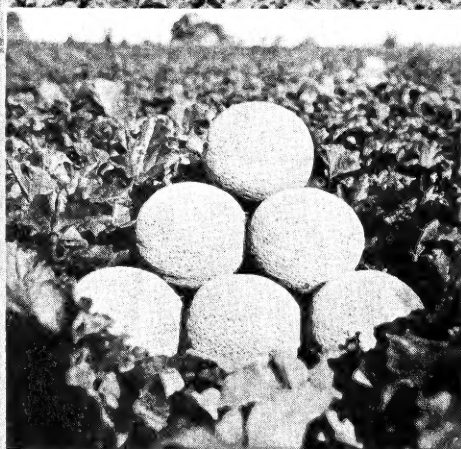


Quality marketable melons are necessary for a profitable crop. The highest type melons are the only ones saved for seed, and all off-types are discarded. When our seed produces cantaloupes, like these Jumbo Hale's Bests shown in the picking bag, then you will have no difficulty in finding a ready sale for them.



Heavy yields are necessary for a profitable crop. Our melons are picked for yield and uniformity, to give you a planting stock that will produce a heavy crop with few culls. The accompanying photograph shows the melons from a single picking in one of our seed fields.

Vigorous vine growth is necessary for a profitable crop. One of the requirements in our selection of cantaloupes for seed is that they come from vigorous and healthy vines, such as these surrounding the Seed Breeders melons shown in the accompanying picture. Note the depth of vine growth and the healthy appearance.



**THE ROCKY FORD CANTALOUPE
SEED BREEDERS' ASSOCIATION**

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